



Privacy Policy - STEM Birds Pty Ltd

Effective Date: 14 August 2022

At **STEM Birds Pty Ltd**, we are committed to protecting the privacy and security of all individuals who interact with our programs, services, and website. This Privacy Policy outlines how we collect, use, disclose, and protect personal information in compliance with relevant privacy laws.

1. Purpose

This Privacy Policy explains how STEM Birds Pty Ltd collects, stores, and uses personal information. It also details how individuals can access their information, correct inaccuracies, and file complaints about potential privacy breaches.

2. Scope

This policy applies to all employees, contractors, partners, customers, and participants of STEM Birds Pty Ltd, including users of our website, events, and educational programs.

3. Collection of Personal Information

We collect personal information through various means, including but not limited to:

- Online registration forms for events and programs
- Direct communication via email, phone, or in person
- Social media interactions and website usage
- Feedback surveys and inquiries

The types of personal information collected may include:



- Name, age, and contact details (email, phone number, and address)
- Parent or guardian details (for participants under 18 years)
- Payment information (processed securely)
- Student learning progress and competition participation details

We strive to collect only the necessary information required for program administration, communication, and educational purposes.

4. Use of Personal Information

We use the collected information to:

- Facilitate participation in STEM Birds programs, competitions, and events
- Communicate important updates, schedules, and changes
- Improve our services and tailor educational content
- Ensure compliance with safety, legal, and regulatory requirements
- Feature anonymized project submissions on our website, social media, and educational platforms

We **do not** sell, trade, or rent personal information to third parties.

5. Storage and Security of Personal Information

We take appropriate measures to protect personal data from unauthorized access, misuse, or disclosure, including:

- Secure databases and encrypted storage
- Restricted access to personal data by authorized personnel only
- Regular security audits and compliance checks



6. Disclosure of Personal Information

Personal information will only be shared:

- With parental/guardian consent (for minors)
- As required by law enforcement or regulatory bodies
- When necessary for providing services (e.g., collaborating with third-party educational platforms under strict confidentiality agreements)

7. Access and Correction

Individuals have the right to:

- Request access to their personal information
- Correct or update inaccurate information
- Withdraw consent for data usage (where applicable)

To make a request, please contact to Learn@stembirds.com.au

8. Website and Online Privacy

- Our website may collect non-personal data (such as cookies) to enhance user experience.
- Third-party links on our website are provided for convenience; STEM Birds Pty Ltd is not responsible for their privacy practices.
- Participants should refrain from sharing personal information in public forums, including Scratch coding projects.



9. Complaints and Inquiries

If you believe your privacy rights have been breached or have concerns about data handling, please contact our Privacy Officer at:

STEM Birds Pty Ltd

Email: Learn@stembirds.com.au

Phone: Shalaka 0469084649

We will respond to all inquiries and complaints in accordance with applicable laws.

10. Changes to This Policy

This Privacy Policy may be updated periodically. Any changes will be posted on our website, and continued participation in our programs will indicate acceptance of the revised policy.

Thank you for trusting STEM Birds Pty Ltd. We are dedicated to fostering a safe and engaging learning environment for all participants. 🚀